



# Founders Financial Literacy Series

We want all founders to learn how to be responsible with their investors' money, and make the right decisions for their business - and their life.

When founders understand their financial position and market conditions, they can create financial strategies that support their personal and business growth.

## Learn from Industry Leaders

A comprehensive six-part program:

- Financial Foundations
- Risk Management
- Leading Sustainable Teams
- Funding Your Startup
- Investment & Tax
- Exit Readiness



Make informed financial decisions



Achieve financial well-being



Create a solid foundation for the future



Financial literacy is vital for startup founders to make **informed decisions, attract investors, manage finances** effectively, and navigate the **complex financial landscape**.

Program led by **Reuben Levinsohn**

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